



## **Industrial Parts Depot (IPD) Appoints Link Ang as Regional Manager for Southeast Asia and Indian Subcontinent**



*Seasoned Sales and Operations Expert to Drive Business Development and Sales Initiatives in Key Markets*

**CARSON, Calif. - May 8, 2024 - [PRLog](#) -- [Industrial Parts Depot \(IPD\)](#), a leading provider of high-quality aftermarket parts and components for heavy-duty diesel and natural gas-powered engines, is pleased to announce the appointment of Link Ang as Regional Manager for Southeast Asia and the Indian Subcontinent.**

In his new role, Link will be responsible for spearheading business development initiatives and driving sales of IPD products across the region. With a wealth of experience in sales and operations management, Link brings a dynamic skill set to IPD's Southeast Asia and Indian Subcontinent operations.

"We are delighted to welcome Link Ang to the IPD team," said Ahmed Hassan, Director of International Business Development at IPD. "His extensive background in sales and operations management, coupled with his in-depth knowledge of the Southeast Asia and Indian Subcontinent markets, make him the ideal candidate to lead our business development efforts in this key region."

Link holds a Bachelor's degree in Business Studies from the University College Dublin and has amassed several years of experience in various roles within the automotive and heavy-duty industrial sectors. Prior to joining IPD, Link served as Regional Sr. Sales Representative for Mahle Aftermarket Pte Ltd, where he played a pivotal role in driving sales growth and expanding market share.

Before his tenure at Mahle Aftermarket, Link held the position of Head of Operations at TVH Singapore Pte Ltd., where he oversaw a wide range of operational and technical support functions. His previous roles include serving as Parts Manager at Goldbell Engineering Pte Ltd and Sales Executive at Autovox.

"I am thrilled to join IPD and contribute to the company's continued success in the Southeast Asia and

Indian Subcontinent markets," said Link Ang. "I look forward to leveraging my experience and expertise to drive growth, strengthen customer relationships, and further establish IPD as a leading provider of aftermarket parts and solutions in the region."

**Contact**

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