

IPDNews

The Standard for Quality, Innovation, Service and Support Since 1955

IPDSTYLE GASKETS SETS & IPD PARTS PRICING NEWS

IPDSTYLE 1-2-3 GASKET SETS INFORMATION

IPDStyle Heavy-Duty Gaskets are designed for high performance in heavy-duty applications, using some of the best premium specification materials available in the gasket industry, so that you realize true... Savings Without Risk!



Features

- Wide range of IPDStyle 1-2-3 gasket sets available for (note: part numbers for these sets end in either a 1, 2, or 3):
 - (1) out of frame overhauls
 - (2) in-frame overhauls
 - · (3) cylinder head overhauls
- Expertly configured sets save time
 - Bagged sub-assemblies with identification numbers
 - Complete contents list provided
 - $\circ\,$ Replaces multiple OEM style sets
- Latest technologies incorporated, such as Multi-Layer Steel & IPDStyle Composite head gaskets
- Premium/heavy-duty materials selected for each specific application to ensure reliability, longevity, and performance
- Industry leading warranty
- Applications for the following engine brands: Caterpillar, Cummins, Waukesha, Detroit Diesel, & Volvo (coming soon)
- · Significant savings and convenience over OE gasket sets.

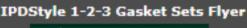
For further details, please click on the flyer and differentiation links below.

IPD PRICING ANNOUNCEMENT/NOTICE

Effective May 1st, IPD will implement a new optimized dealer price list. IPD has reviewed market pricing on many parts in order to better position IPD pricing compared to the competition. Some highlights as follows:

- More competitive pricing on over 1,400 "price sensitive" Gasket Sets
- More competitive pricing on over 1,800 part numbers for Caterpillar applications
- No price increases on more recent and popular overhaul and cylinder kits that include IPDSteel pistons

As some prices will also be increasing, please be advised that an updated price sheet will be available for your review in the "Downloads" section of the IPDNet on April 8th. Please contact your Customer Service Representative if any questions.





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IPDStyle 1-2-3 Differentiation Bulletin



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Control of April 1997 and April 1997 a

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